

Marketing Services

Brand and Communication

Brand strategy

Messaging and strategy

Packaging communication

Package graphics and branding

Digital and Content

Email marketing

SMS marketing

Social media marketing

Website and SEO

Website design and development

Content management

E-commerce and growth

strategy

Business and Product Support

Marketing audits

Private label program support

R&D support

Executive-Level Marketing Scaled to You

Why Thistle and Star

I work with companies that have weathered storms and kept going. My role is to take that resilience and turn it into a clearer, stronger, more confident brand. I build strategies that help businesses shine in a way that feels authentic and achievable.

How I Help

If you need the insight of a Marketing Director without a full time hire, I provide flexible, senior level marketing leadership. I guide brands and businesses through strategy, communication, product launches, and steady growth, giving you structure and direction that support your next chapter.



THISTLE AND STAR

*Making brands resilient
and brilliant*

Let's talk about how your brand can shine!



THISTLE AND STAR VENTURES

*Rooted in resilience,
reaching for brilliance*

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Flexible engagement models:

- Monthly fractional support
- Project based consulting
- One time marketing audit
- Launch support packages

What you gain

- Clear brand identity
- Stronger messaging
- Better communication systems
- Smarter packaging decisions
- Improved customer understanding
- Aligned cross functional planning
- Steady, sustainable growth

